

Chief Executive Officer

- **Market the Solomon Island Experience**
- **Deliver the Passion for Tourism**

Our client, **Tourism Solomons** is the marketing arm of the Solomon Islands Government for the country's tourism activities. Tourism Solomons collaborates with the Ministry of Culture & Tourism to encourage the sustainable development of the country's tourism initiatives and to promote the island nation as an emerging South Pacific tourist destination. Tourism Solomons is seeking to appoint an experienced, qualified, dynamic, and performance-driven executive to the role of Chief Executive Officer (CEO).

Reporting to the Board, you will be responsible for the overall management of Tourism Solomons, overseeing all financial, operational, commercial, people, safety and security activities. Key responsibilities include:

- Provide the overall management and leadership of the strategic, operational, marketing and financial aspects of Tourism Solomons;
- Provide strategic planning and leadership for the development, promotion and improvement of the tourism industry in Solomon Islands post-covid;
- Provide and/or deliver on the sustainable tourism policy commitments and leadership, at the same time, maintaining a competitive edge to sound economic development through tourism;
- Establish and develop new and enhanced marketing and sales relationships with tourism operators and overseas trade and wholesale partners; and facilitate and foster strategic marketing partnerships with tourism trade professionals.

Knowledge

- Knowledgeable about current major tourism products of the Solomon Islands.
- Knowledgeable about major international source markets of the Solomon Islands.
- In-depth understanding of traditional and new emerging marketing channels.

Qualifications and experience

- A degree in Commerce, Marketing, Tourism, Management or Public Relations from a recognized university with strategic management experience at an executive level in the travel and tourism industry (or similar).
- Excellent communication and stakeholder engagement skills.
- Excellent analytical skills to forecast and identify economic and industry trends and challenges.

Don't miss out on this exciting job opportunity!

Applicants must apply online at <https://forms.office.com/e/hMTyYFXBU5> and also send a cover letter and curriculum vitae with contact details for three professional referees, via email titled " **Chief Executive Officer**" to fj-fmrecruitment@kpmg.com.au by **Saturday, 30 December 2023**.

